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FOR IMMEDIATE RELEASE

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Kärcher Commercial & Industrial Floor Care Equipment Launch

Kärcher North America (KNA) is pleased to announce plans to launch two globally proven brands of floorcare equipment under the Kärcher Floor Care umbrella. Effective March 1, 2009, Kärcher Floor Care will market, sell and support Kärcher Commercial Floorcare and Kärcher Industrial Floorcare in the US market.



The Kärcher Industrial brand includes a robust and proven line of industrial sweepers & scrubbers with cleaning paths ranging in size from 32 to 55 inches. According to Gary Rugg, VP of Sales for Kärcher Commercial & Industrial Floorcare Products, "These machines clean at hyper speeds and offer continuous cleaning in a wide range of applications." The existing Kärcher Floor Care sales network will represent the Industrial line.



Kärcher Commercial's full line includes equipment for all commercial floorcare applications. Product offerings include vacuums, extractors, sweepers, scrubbers, polishers & burnishers. Available through a national dealer network as well as independent national sales representatives, Kärcher Commercial will fill a void in the US market. The Kärcher Commercial line, "offers end-users highly engineered quality with affordable price points," said Rugg.

For more information please contact Gary Rugg, VP of Sales for Kärcher Commercial & Industrial Floorcare Products. Gary can be reached by phone at 269-414-9363.

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Kärcher North America is the leading manufacturer of commercial, industrial and consumer cleaning equipment in North America. Headquartered in Littleton, Colorado, the world-class Kärcher North America Excellence Center is located on the campus of our Englewood, Colorado manufacturing facility.